

David E. Black, MD

PROJECT ESPERANZA

Help That Reaches People

2009 Strategic Plan



All Projects

- Zero administrative cost
- Partnership with recipients
- Careful cost accounting
- Progress monitoring

Milk Project

\$135 provides 15 children a glass of milk for a month

- 1,000 children in the local area need milk
- Personal network to ensure each glass goes to actual need
- Critical nutrition for early mental and physical development

Scholarship Program

\$50 a year for primary school; \$150 per year for grades 7-11

- Careful selection of students to maximize chances of success.
- Follow-up monitoring to ensure educational progress
- Best means of breaking generational poverty
- Includes transportation and incidental fees which often make continuation of education prohibitive

Community Development

\$500 a month for salary & funds for needs discovered

- Ongoing identification of community needs: pregnancy/neonatal care; sanitation problems, epidemic control
- Field monitoring to ensure patients take meds as prescribed
- Teaching culturally acceptable birth control, ESL, basic literacy
- Identification of opportunities- sponsorship of pilot programs

Basic Medical Care

Continuation of free local medical care and liaison

- Free local clinic with low-cost or free meds
- Liaison with U.S. and Honduran medical resources

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Donations

Los Libros, Inc
1507 W. 42nd St.
Chattanooga, TN 37409
Reference: Project Esperanza
Libros website: <http://www.library-books.org>

Contact: deb@hondurasmd.org

Website: <http://hondurasmd.org>